

INVITATION TO CYCLING & RUNNING CLUBS

Major Fund Raising Event – Ouse Washes Experience Sunday April 6th 2014.

The *Ouse Washes Experience* is a unique fundraising opportunity, on behalf of 'Magpas – the emergency medical charity' and nominated Rotary charities. It is targeted to raise over £10000 .

It encompasses an offroad 15Km (or shorter 6.5 Km) simultaneous non-competitive sponsored bike ride and run on a previously unused track adjacent to the Old Bedford River between Mepal Bridge and Welney village.

Due to the event's unusual format of Riders & Runners using a single track (c.3 -4 metres wide) running over a level course in virtually a straight line through a wildlife sanctuary, we have to avoid massed starts. Therefore, participants, will be released one at time or in pairs, at regular intervals, similar to the format of a time trial.

While the event is non-competitive and there will be no official timing to comply with the requirements of the land owner, there is a very real opportunity for experienced Runners and Riders to set themselves demanding targets to improve early season fitness.

Less experienced participants have the option of a short course terminating at the RSPB centre at Welches Dam and there will be a particular effort to provide family groups with youngsters with a safe and enjoyable experience.

The event is scheduled to take place on Sunday April 6th 2014. Riders & Runners of all standards aged between 5 and 95 are welcome to participate in what promises to be a spectacular event in a little known region of Cambridgeshire. We are particularly keen to attract 4 member Corporate/Club teams and are hoping that local businesses will take up the opportunity to fund the entry of those teams, whose members will in turn ask their friends and families to sponsor their efforts by fundraising through a dedicated MyDonate webpage that will be created for each team.

The event is being organised by the Ely Hereward Rotary Club in association with the Ouse Washes Landscape Partnership (OWLP), Mepal Outdoor Centre (MOC), Environmental Agency (EA) and Royal Society for the Protection of Birds (RSPB), Cambridgeshire County Council (CCC) and Cambridgeshire Police.

Full details and Registration are available on our website:-

www.rotaryclubely-hereward.org

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